



*Confab 2009 Conference Schedule*

**SATURDAY, October 24, 2009**

**Golf Tournament 8:30 AM - 3 PM**

**CMC Certification Workshop 3:00 - 4:30 PM.**

**Opening Networking Reception  
6:00 - 6:45 PM**

**SUNDAY, October 25, 2009**

**Pre-Conference Workshop 8:00 - 11:00 AM**

**Social Media - Grow Your Business By Enhancing Relationships**

**Confab Technology Fair 8:00 AM - 6:00 PM**

**IMC USA Chapter President's Meeting 11:00 - 11:45 AM**

**First Timer's Orientation 11:15 - 11:45 AM**

**CONFAB LUNCHEON AND OPENING SESSION**

**How To Thrive In Any Economy**

**12:00 - 2:00 PM**

**CONCURRENT SESSIONS 2:30 - 3:45 PM**

<p><b>How to Start A Successful Consulting Practice LAUNCH</b></p>	<p><b>Grow Business Through Strategic Alliances, Joint Ventures And Partnerships BUILD</b></p>	<p><b>Technology Fair</b></p>
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**CONCURRENT SESSIONS 4:15 - 5:30 PM**

<p><b>Escape From The Solo Consultants Dungeon LAUNCH</b></p>	<p><b>Win In Any Economy By Enhancing Client Relationships REFINE</b></p>	<p><b>Technology Fair</b></p>
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**Networking Cocktail Party 6:00 - 6:45 PM**

**MONDAY, October 26, 2009**

**Breakfast and Sponsor / Exhibitor Introductions**

**7:00 - 8:45 AM**

**GENERAL SESSION 9:00 - 10:15 AM**

**Change The Rules And Thrive  
EXPAND**

**CONCURRENT SESSIONS 10:45 AM - 12:00 PM**

**Price Your Services For  
Consulting Success  
LAUNCH**

**Get More Business By Refining  
Your Business Model  
BUILD**

**Super Charge Your Project  
Teams  
REFINE**

**General Session: Lunch and "Talk Show"**

**12:15 to 1:45 pm**

**CONCURRENT SESSIONS 2:15 - 3:30 PM**

**Use The IMC USA Code  
Of Ethics To Benefit Your  
Client And You  
REFINE**

**Are You A Valued Resource Or A  
Victim Of The Economy?  
BUILD**

**Use Business Analytics For  
Growth And Profit  
REFINE**

**CONCURRENT SESSIONS 4:00 - 5:15 PM**

**Succeed By Harnessing  
Company Culture  
REFINE**

**Successfully Consulting To  
Clients With Global Reach  
BUILD**

**Achieving Sustainable  
Innovation: A Roadmap To A  
Competitive Future  
REFINE**

**Networking 6:00 - 6:45 PM**

**Dinner, Awards & Entertainment 7:00 - 9:00 PM**

**TUESDAY, October 27, 2009**

**Breakfast and Contest Winners 7:00 - 8:15 AM**

**CONCURRENT SESSIONS - 8:30 - 9:45 AM**

**Manage Yourself To  
Deliver Best Practice  
Consulting To Your  
Clients  
REFINE**

**Fundamental Tools To Increase  
The Value Of Client  
Organizations  
LAUNCH**

**The Brand Of You: Generate  
New Business By Becoming An  
Expert Authority  
EXPAND**

**CLOSING SESSION 10:15 - 11:30 AM**

**The Thorniest Consulting Problems You Will Ever Encounter  
REFINE**

**11:00 am - 12:00 pm**

**Box Lunches for Travel**