

Institute of Management Consultants Announces 2008 Annual Confab Conference "Mastering the Art of Consulting"

IMC USA's annual Confab conference will take place in Reno, Nevada on October 25-28, 2008. Confab is the only conference for consultants by consultants designed to help new consultants start their consulting practice and experienced consultants to grow their consulting firms.

Washington, DC ([PRWeb](#)) August 9, 2008 -- The Institute of Management Consultants (IMC USA) announces that its annual [Confab conference](#) by consultants for consultants, will take place on October 25-28, 2008, in Reno, Nevada at the Silver Legacy Resort Casino.

The 2008 IMC Confab conference is designed to help consultants learn how to launch, build or refine their consulting practice. Attendees will include individual consultants, consultants from small to mid-size firms, internal consultants, executive coaches and mentors, consultants with specialties such as IT, HR, marketing and finance, and prospective and new consultants.

[Confab conference keynote speakers](#) include Sarah Miller Caldicott, great grandniece of Thomas Edison and his second wife Mina Miller Edison and co-author of a groundbreaking book on Thomas Edison's innovation best practices, entitled *Innovate Like Edison: The Success System of America's Greatest Inventor* and Mike Schultz, President of the Wellesley Hills Group, and publisher of RainToday.com, the largest online magazine and research source for marketing, business development, and overall revenue growth for consulting and professional services firms, who will present results from the "Fees and Pricing Benchmark Report: Consulting Industry 2008." The study was conducted by the Wellesley Hills Group and RainToday.com.

Prior to the conference, attendees can take an optional workshop called "The Consultant's Guide to LinkedIn: How to Profit from Social Networking." The workshop is presented by Chris Rollyson, a pioneer in innovation and enterprise transformation for over twenty years and founder of The Executive's Guide to LinkedIn, which advises organizations on using LinkedIn for process innovation.

According to Confab chair Norman Eckstein, "Confab has been attracting consultants for over 30 years. It's a place where consultants can learn new skills and refine existing skills. Year after year new consultants come and experienced consultants return to Confab to network and learn from each other, as well as from expert speakers."

[IMC USA](#) is the premier professional association and sole certifying body dedicated to individuals consulting to management. The IMC USA mission is to promote excellence and ethics in management consulting through certification, education, and professional resources. IMC USA awards the profession's internationally-recognized designation of the CMC (Certified Management Consultant). The CMC, attained by 10,000 individuals worldwide, acknowledges extensive experience, technical competence, peer reviews, client satisfaction, and oral and written examinations of and adherence to the IMC USA Code of Ethics. IMC USA activities are aimed at helping members Get Smart, Get Known and Get Business. Benefits include professional development, a public presence in business and management issues, and skill development and business networking through its 26 US chapters.

For more information about IMC or its annual Confab conference, visit the Confab web site at www.confabusa.org or contact the IMC Confab Chair, Norman Eckstein, by email at [chair\(at\)confabusa.org](mailto:chair(at)confabusa.org) or by calling 312-649-6770.

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