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FOR IMMEDIATE RELEASE

Institute of Management Consultants Expects a Flood of New Consultants at Its 32nd Annual Confab Conference

Washington, D.C. — August 5, 2009 — The Institute of Management Consultants (IMC, www.imcusa.org) announces that the 32nd annual Confab conference, “Mastering the Art of Consulting: Thriving in Turbulent Times” (www.confabusa.org), takes place on October 24-27, 2009, in Reno, Nevada at the Silver Legacy Resort Casino and features keynote speaker and consultant Alan Weiss, author of the best-seller, *Million Dollar Consulting* (McGraw-Hill). Weiss is a 2006 inductee into the Professional Speaking Hall of Fame® and the concurrent recipient of the National Speakers Association Council of Peers Award of Excellence, representing the top 1% of professional speakers in the world.

According to Confab chair Norman Eckstein, “This down economy is a critical time for consultants to come together, learn new skills, and network with each other. With so many people getting laid off from work at corporations, we’re expecting to see increased attendance at Confab 2009. Our conference is the only one in the world geared to providing practical advice for consultants by consultants. Other consulting conferences offer more theoretical and academic content.”

The annual Confab conference is attended by individual consultants, consultants from small to mid-size firms, internal consultants, executive coaches and mentors, consultants with specialties such as IT, HR, marketing and finance, and prospective and new consultants. Confab breakout sessions are organized in three tracks designed to help consultants learn how to launch, build or refine their consulting practice. Prior to the conference, Confab will offer an optional workshop called “Social Media: Show Me the Money,” presented by several experts on social networking tools such as blogs, LinkedIn, Facebook, and Twitter.

For forty years IMC USA has been the premiere professional association and sole certifying body dedicated to individuals consulting to management. The IMC USA mission is to promote excellence and ethics in management consulting through certification, education, and professional resources. IMC USA awards the profession’s internationally-recognized designation of the CMC® (Certified Management Consultant). The CMC, attained by 10,000 individuals worldwide, acknowledges extensive experience, technical competence, peer reviews, client satisfaction, and oral and written examinations of and adherence to the IMC USA Code of Ethics. Benefits include professional development, a public presence in business and management issues, and skill development and business networking through its 26 US chapters.

For more information about IMC or its annual Confab conference, visit the Confab web site at www.confabusa.org or contact the IMC Confab Chair, Norman Eckstein, by [email](mailto:jenb@newincite.com) or by calling 312-649-6770.

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