

Your title is "Consultant", but your mother still thinks you're between jobs.
You need to come to Confab!

Your Forum for
SUCCESS
 Learn, Share, Connect



For Successful Consultants and Those Who Want to Be

Confab includes over 20 sessions, exhibits, networking and collaboration. The intimacy of the conference is the perfect setting to make connections and do business, and a great learning opportunity for those just starting in consulting.



Opening Session: Dr. CJ Rhoads
Survive to Thrive: What's Different about Companies that Flourish in Recessions?

Based upon the work of *Good to Great* author Jim Collins, Dr. Rhoads will share her findings about the difference between companies that thrive and those that did not survive the last six recessions.

Sessions Include:

- *Making \$\$ and Sense out of Social Media*
- *Sell Smart: Sell Successfully!*
- *What Clients (or Prospects) Don't Tell You*
- *The Big Secret of Negotiation Breakthroughs*
- *Value Client Relationships. Drive Profit and Thrive*
- *Consulting 101: 20 Lessons Learned in 20 Years*

Sunday Night Dinner Entertainer, Jim Pelley:
Laughter – The Secret Weapon of Great Consultants

Confab takes place in the Reno/Tahoe area at our new venue, the Atlantis Casino Resort Spa, which includes a state-of-the-art Conference Center, the world class Spa Atlantis and redesigned luxury guest rooms, all in a non-smoking environment.

For more information contact Dick Pinsker, Confab Chair, at 916-797-9166

Key Dates

Saturday

- Golf Outing:** 8:30
- Registration and Photos:** 2:30-5:30
- First Timers' Orientation:** 4:00
- Welcoming Connecting Event:** 5:00
- Hosted Cocktail Party:** 6:00

Sunday

- Registration starts at 7:00 am**
- Confab Sessions** 8:00 to 4:45
- Dinner and Entertainment:** 6:45

Monday

- Confab Sessions** 8:00 to 4:45
- Wine Down:** 5:15

Host Hotel

Atlantis Casino Resort Spa, Reno, NV
800-723-6500
 Room Code: SIMC11

Early-Bird Registration Deadline
 October 1

Register now for Confab and hotel
 at confabusa.org



CONFAB – October 22-24, 2011
 Atlantis Casino Resort Spa • Reno, Nevada

Register Today!
Confabusa.org